

WHAT IS CLAIMED IS:

- A/S 1. An image commercial transactions system comprising:
- a reception dealer for accepting a sale of an image recorded on a recording medium in a predetermined format with a handling condition intrinsic to said image, and selling said image with said handling condition in digital data format; and
- a charge accounting dealer for effecting an electronic charge accounting transaction for a purchase of a data of said image with said handling condition.
2. The image commercial transactions system according to claim 1 wherein said reception dealer generates predetermined additional information for said image, and distributes said generated additional information in digital data format, along with the data of said handling condition containing information of a selling price of said image data and said image.
3. The image commercial transactions system according to claim 2 wherein said reception dealer distributes said additional information data containing information as to a payment condition for purchasing said image data, information as to a recorder's name of said image data, information as to a recorder's history of said image data, information as to a type of the data format of said image data, information as to said advertisement data synthesized with said image data, text information data

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synthesized with said image data, and one of processing
information data synthesized with said image data.

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4. The image commercial transactions system according to claim 2
wherein said reception dealer distributes said image data
subjected to a scrambling process.

A2> 5. The image commercial transactions system according to claim 4
wherein said reception dealer distributes said additional
information data containing information as to whether or not said
image data is subjected to the scrambling process.

6. The image commercial transactions system according to claim 5
wherein said reception dealer distributes said additional
information data containing predetermined key data useful in the
scrambling process for said image data.

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7. The image commercial transactions system according to claim 2
wherein said reception dealer distributes said image data
subjected to a masking process.

A3> 8. The image commercial transactions system according to claim 7
wherein said reception dealer distributes said additional
information data containing information as to whether or not said
image data is subjected to the masking process.

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9. The image commercial transactions system according to claim 2 further comprising a delivery dealer for receiving and delivering the distributed data of said image with said handling condition to a purchaser.

10. The image commercial transactions system according to claim 9 wherein said delivery dealer synthesizes said advertisement data contained in said additional information data and said image data for delivery to the purchaser.

11. The image commercial transactions system according to claim 9 wherein said delivery dealer synthesizes said text information data contained in said additional information data and said image data for delivery to the purchaser.

12. The image commercial transactions system according to claim 9 wherein said delivery dealer synthesizes the data of said processing information contained in said additional information data and said image data for delivery to the purchaser.

13. The image commercial transactions system according to claim 6 wherein said delivery dealer performs a descrambling process of said image data based on said key data contained in said additional information data for delivery to the purchaser.

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14. The image commercial transactions system according to claim 3 wherein said reception dealer changes the selling price of said image depending on whether or not said advertisement data is synthesized with said image data.

15. The image commercial transactions system according to claim 3 wherein said reception dealer changes the selling price of said image depending on whether or not said text information data is synthesized with said image data.

16. The image commercial transactions system according to claim 3 wherein said reception dealer changes the selling price of said image depending on whether or not said processing information data is synthesized with said image data.

17. The image commercial transactions system according to claim 4 wherein said reception dealer changes the selling price of said image depending on whether or not said image data is subjected to the scrambling process.

18. An image commercial transactions method comprising:

a reception step of enabling a reception dealer to accept a sale of an image recorded on a recording medium in a predetermined format with a handling condition intrinsic to said image;

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a sale step of enabling said reception dealer to sell said image with said handling condition in digital data format; and

a charge accounting step of enabling a charge accounting dealer to effect an electronic charge accounting transaction to purchase the data of said image with said handling condition.

19. The image commercial transactions method according to claim 18 wherein said sale step comprises enabling said reception dealer to generate the predetermined additional information for said image, and sell said generated additional information in digital data format, along with the data of said image with said handling condition.

20. The image commercial transactions method according to claim 19 wherein said sale step comprises enabling said reception dealer to sell said additional information data containing information of a selling price of said image data, information as to a payment condition for purchasing said image data, information as to a recorder's name of said image data, information as to a recorder's history of said image data, information as to a type of the data format of said image data, information as to advertisement data synthesized with said image data, text information data synthesized with said image data, and one of processing information data synthesized with said image data.

B1 21. The image commercial transactions method according to claim 20 wherein said sale step comprises enabling said reception dealer to distribute said image data subjected to a scrambling process.

A4 22. The image commercial transactions method according to claim 21 wherein said sale step comprises enabling said reception dealer to distribute said additional information data containing information as to whether or not said image data is subjected to the scrambling process.

23. The image commercial transactions method according to claim 22 wherein said sale step comprises enabling said reception dealer to distribute said additional information data containing predetermined key data useful in performing the scrambling process for said image data.

B1 24. The image commercial transactions method according to claim 20 wherein said sale step comprises enabling said reception dealer to distribute said image data subjected to a masking process.

A5 25. The image commercial transactions method according to claim 24 wherein said sale step comprises enabling said reception dealer to distribute said additional information data containing information as to whether or not said image data is subjected to the masking process.

26. The image commercial transactions method according to claim 20 wherein said delivery step comprises enabling said delivery dealer to synthesize said advertisement data contained in said additional information and said image data for delivery to the purchaser.

27. The image commercial transactions method according to claim 20 wherein delivery step comprises enabling said delivery dealer to synthesize the data of said text information contained in the data of said additional information and said image data for delivery to the purchaser.

28. The image commercial transactions method according to claim 20 wherein said delivery step comprises enabling said delivery dealer to synthesize the data of said processing information contained in the data of said additional information and said image data for delivery to the purchaser.

29. The image commercial transactions method according to claim 21 wherein said delivery step comprises enabling said delivery dealer to perform a descrambling process of said image data based on said key data contained in said additional information data for delivery to the purchaser.

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30. The image commercial transactions method according to claim 20 wherein said charge accounting step comprises changing the selling price of said image depending on whether or not said advertisement data is synthesized with said image data.

31. The image commercial transactions method according to claim 20 wherein said charge accounting step comprises changing the selling price of said image depending on whether or not said text information data is synthesized with said image data.

32. The image commercial transactions method according to claim 20 wherein said charge accounting step comprises changing the selling price of said image depending on whether or not said processing information data is synthesized with said image data.

33. The image commercial transactions method according to claim 21 wherein said charge accounting step comprises changing the selling price of said image depending on whether or not said image data is subjected to the scrambling process.

34. The image commercial transactions method according to claim 24 wherein said charge accounting step comprises changing the selling price of said image depending on whether or not said image data is subjected to the masking process.

35. The image commercial transactions method according to claim 19 comprising a publication step of enabling said reception dealer to produce index data for sales propagation that displays collectively said images to be sold, and publicizes said produced index data over a network.

36. The image commercial transactions method according to claim 35 wherein said publication step comprises enabling said reception dealer to produce the index data for sales propagation that displays collectively said selling price of said images together with said images to be sold, and publicizes said produced index data over the network.

37. The image commercial transactions method according to claim 36 wherein said publication step comprises enabling said reception dealer to produce the index data for sales propagation that displays collectively the information as to the payment condition for purchasing said images, together with said images to be sold, and publicizes said produced index data over the network.

38. The image commercial transactions method according to claim 37 said publication step comprises enabling said reception dealer to produce the index data for sales propagation that displays collectively the recorder's name of said images, together with

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said images to be sold, and publicizes said produced index data over the network.

39. The image commercial transactions method according to claim 38 wherein said publication step comprises enabling said reception dealer to produce the index data for sales propagation that displays collectively the recorder's history of said images, together with said images to be sold, and publicizes said produced index data over the network.